



MEMORANDUM OF UNDERSTANDING

BETWEEN

THE INTERNATIONAL INSTITUTE OF KNOWLEDGE MANAGEMENT

AND

NHA TRANG UNIVERSITY, VIETNAM ON ACADEMIC PROGRAM

MOU/2025/051

- 1. THE INTERNATIONAL INSTITUTE OF KNOWLEDGE MANAGEMENT, having its registered office at The International Institute of Knowledge Management (Pvt) Ltd, #531/18, Kotte Road, Pitakotte, Sri Lanka, (hereinafter referred to as "TIIKM"). THE INTERNATIONAL INSTITUTE OF KNOWLEDGE MANAGEMENT to hereby be referred to as the FIRST PARTY.
- 2. NHA TRANG UNIVERSITY, VIETNAM, located at No.2 Nguyen Dinh Chieu, Vinh Tho, Nha Trang, Khanh Hoa 650000, Vietnam (hereinafter referred to as the SECOND PARTY);

FIRST PARTY and **SECOND PARTY** are collectively referred to as **THE PARTIES** and each is referred to as the **PARTY**. **THE PARTIES** agreed to sign this Memorandum of Understanding in the field of Academic Cooperation.

Whereas:

A. THE INTERNATIONAL INSTITUTE OF KNOWLEDGE MANAGEMENT (TIIKM)

The International Institute of Knowledge Management (TIIKM) is dedicated to fostering a sustainable future for mankind through its fundamental value system and a strong emphasis on global interdisciplinary collaboration for knowledge sharing. TIIKM achieves this mission by providing knowledge-sharing platforms, widely accessible publication support services, and facilitating meaningful collaborations across diverse disciplines. Through cutting-edge technology and innovative solutions, TIIKM serves as a bridge, connecting researchers, scholars, professionals, policymakers, and higher educational institutes from around the world. TIIKM creates a vibrant ecosystem by organizing conferences, workshops, training programs, short courses, and many more knowledge-sharing activities which promote interactive and engaging environments for individuals and higher educational institutions to achieve their development goals. By fostering intellectual growth and facilitating collaboration across disciplines, TIIKM strives to make a positive impact on society and contribute to the development of a knowledge-driven world.

B. NHA TRANG UNIVERISTY, VIETNAM located in the coastal city of Nha Trang, Vietnam, is a reputable public institution known for its strong emphasis on marine sciences, environmental studies, and tourism management. Established in 1959, the university has evolved to offer a wide range of undergraduate and postgraduate programs across various disciplines, including engineering, economics, education, and social sciences. Nha Trang

University actively promotes research and international collaboration, particularly in areas related to marine ecology and sustainable development, reflecting its commitment to addressing regional environmental challenges. The institution plays a vital role in fostering academic excellence and contributing to the socio-economic development of the Khanh Hoa province and the broader South Central Coast region of Vietnam.

C. THE PARTIES intend to sign this Memorandum of Understanding to state their respective intentions and to build a basis for cooperation and collaboration between **THE PARTIES** based on the provisions as stated herein.

HAVE REACHED THE FOLLOWING UNDERSTANDING

ARTICLE 1

OBJECTIVE

THE PARTIES are subject to this Memorandum of Understanding, national laws, regulations, and policies, from time to time applicable in each country. **THE PARTIES** will seek to strengthen, promote, and develop research cooperation between **THE PARTIES** on the basis of equality and mutual benefit.

ARTICLE 2

SCOPE OF COOPERATION

THE PARTIES will, subject to national laws, regulations, and policies from time to time, regulate such issues in each **PARTY** country, seeking to take the necessary steps to encourage and promote cooperation in the following areas:

a. Collaboration with International Conferences

1. The International Conference on Fisheries and Aquaculture (ICFA)

b. Joint Conferences, Seminars and Workshops

- **Co-Hosting Events:** Organize joint conferences, seminars, or workshops on topics of mutual interest, leveraging both organizations' expertise and networks.
- **Speaker Exchanges:** Invite experts and lecturers from association to present at events hosted by the other, enriching the content and diversity of perspectives.

c. Research Collaboration

- Collaborative Studies: Partner on research projects that address common challenges or explore new areas of interest within your respective fields.
- **Funding Applications:** Jointly apply for grants and funding opportunities to support collaborative research initiatives.

d. Educational Exchange Programs

• **Faculty Exchange:** Facilitate exchange programs where lecturers and experts can teach or conduct research at partner institutions.

e. Publication Collaborations

- **Co-Authoring Publications:** Collaborate on academic papers, journals, or books, combining insights and expertise from both associations.
- **Shared Publications:** Create joint newsletters or magazines to disseminate research findings, news, and updates to a broader audience.

f. Training and Development Programs

- Workshops and Training Sessions: Develop and deliver joint training programs to enhance the skills and knowledge of members from both associations.
- **Certification Programs:** Create certification courses that are recognized by both organizations, adding value to participants' professional credentials.

g. Sponsorship and Funding Opportunities

- **Sponsorship Deals:** Explore opportunities for mutual sponsorship of events, programs, or initiatives, providing financial support and increasing visibility.
- **Resource Sharing:** Share financial resources or in-kind support to co-fund projects that benefit both associations.

h. Sharing of Resources and Expertise

- **Resource Libraries:** Share access to libraries, databases, and other educational resources to support members' academic and professional growth.
- **Expert Networks:** Leverage each parties's network of experts and lecturers to provide mentorship, consultation, or advisory services.

i. Technology and Innovation Partnerships

- **Digital Platforms:** Collaborate on developing or utilizing digital platforms for online learning, virtual conferences, or research collaboration.
- **Innovative Projects:** Partner on technology-driven projects that promote innovation in education, research, or professional practice.

j. Policy Development and Advocacy

• **Joint Advocacy:** Advocate for policies that benefit educators, researchers, and professionals in your respective fields at national or international levels.

• **Policy Research:** Conduct joint research to inform policy development, ensuring that recommendations are well-founded and comprehensive.

k. Community Outreach and Social Responsibility Initiatives

- **Community Projects:** Engage in joint community service projects or social responsibility initiatives that leverage your collective expertise to address societal issues.
- **Public Awareness Campaigns:** Launch campaigns to raise awareness about important topics related to education, research, and professional development.

1. Membership Exchange and Benefits

- **Reciprocal Memberships:** Offer reciprocal membership benefits, allowing members of one association to access resources, events, and networks of the other.
- **Exclusive Discounts:** Provide members with exclusive discounts on events, publications, or services offered by the partner association.

m. Innovation Hubs and Think Tanks

- **Collaborative Think Tanks:** Establish think tanks focused on generating innovative solutions to challenges in education, research, and professional practice.
- **Innovation Hubs:** Create shared spaces or virtual hubs where members can collaborate on innovative projects and initiatives.

ARTICLE 3

ACADEMIC PARTNERSHIP TERMS AND BENEFITS

A. TIIKM OFFERS NHA TRANG UNIVERSITY, VIETNAM

FOR EACH CONFERENCE:

- We are pleased to extend special local discounted rates and scholarship opportunities for participants from Nha Trang University, Vietnam who wish to attend our conference.
- Complimentary participation is extended to the Rector, Vice Rector, or the Head of Nha Trang University, Vietnam.
- 3. We are willing to extend the abstract submissions to accommodate **Nha Trang University, Vietnam**.
- 4. **Nha Trang University, Vietnam** will receive special recognition during the inauguration ceremony of the conference.
- 5. The conference offers **Nha Trang University**, **Vietnam** the opportunity to project their vision on an international stage.

- 6. Nha Trang University, Vietnam can appoint two members each to the evaluation committee and session chair committee, which will provide valuable exposure at an international conference. The members should be independent and exclusively take part in technical sessions and the awarding ceremony.
- 7. We will publish Nha Trang University, Vietnam's logo in conference materials.
- 8. We invite **Nha Trang University, Vietnam** to organize joint conferences or research symposiums parallel to the main conference, subject to certain conditions.
- 9. Participants from **Nha Trang University**, **Vietnam** can take advantage of the "PUBLISHHELP" program, which offers special services to develop their papers before submitting them to a journal.

Apart from the conference, we are pleased to offer:

- 1. Proofreading services at a special rate.
- 2. Opportunity to arrange a customized workshop by an editor-in-chief of a high-ranking journal to develop a publishable paper under a special rate (maximum 10 participants per workshop).
- Collaborations, support and provision of required services to Nha Trang University,
 Vietnam at a special rate for any international conferences organized by Nha Trang
 University, Vietnam.

B. NHA TRANG UNIVERSITY, VIETNAM OFFERS TIIKM

- Providing a Coordinator for the conference as the main responsible person from Nha
 Trang University, Vietnam.
- 2. Authorization to use **Nha Trang University**, **Vietnam**'s logo on the conference website and all promotional materials related to the conference and TIIKM.
- 3. Disseminating information about the conference to members and encouraging them to submit abstracts and full papers for consideration in the conference.
- 4. Inclusion of the conference on the **Nha Trang University**, **Vietnam** website and promotion among **Nha Trang University**, **Vietnam** affiliations.
- 5. Appointing 2-3 scientific committee members for the conference to review abstracts.
- 6. Provision of a minimum of three (03)- five (05) paid participants for the conference (either Physical/Virtual Presenters or Physical/Virtual Attendees).

ARTICLE 4

TERMS AND BENEFITS FOR A SCIENTIFIC COMMITTEE MEMBER

A) CRITERIA FOR BEING A SCIENTIFIC COMMITTEE MEMBER:

- 1. Holding a doctorate in the relevant field.
- 2. Being an established expert in the field.
- 3. Having an excellent publication track record in high-impact, peer-reviewed journals.
- 4. Adequate general knowledge of the sub-fields.
- 5. Past experience of reviewing abstracts/full papers and being on editorial boards.
- 6. Fluency in language and grammar.

BENEFITS OF BEING A SCIENTIFIC COMMITTEE MEMBER:

- 1. Global recognition as an Official Scientific Committee Member.
- 2. 50% Discount on Virtual Registration Fee for presenting.
- 3. Free Virtual Attendee Registration for the Conference (as a non-presenter).
- 4. Internationally recognized certificate.
- 5. Special Discounts for future TIIKM conferences.

ARTICLE 5

FINANCIAL ARRANGEMENTS

All costs incurred in the framework of the implementation of this Memorandum of Understanding are charged to the budget of each **PARTY** and other legitimate sources in accordance with the provisions of the legislation.

ARTICLE 6

IMPACT OF MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding serves only as a record of the intentions of **THE PARTIES** and does not constitute or create, and is not intended to form or create, obligations under domestic or international law. It will not result in any legal process and will not be deemed to establish or make any liability legally binding or enforceable, express or implied.

ARTICLE 7

CONFIDENTIALITY

- 1. **THE PARTIES** agree to exchange data and information on the terms relating to the implementation of this Memorandum of Understanding and which is solely used for the purposes of this Memorandum of Understanding.
- 2. Except in the framework of the implementation of a provision of the applicable laws and regulations, **THE PARTIES** agree to maintain the confidentiality of all data and information as referred to in paragraph 1 and will not provide it to the other party without the written consent of the other **PARTY**.

ARTICLE 8

VALIDITY PERIOD AND DURATION

- 1. This Memorandum of Understanding comes into force on the date of signing and will remain valid for a period of three (3) years. (2025-2028)
- 2. This Memorandum of Understanding will be extended for a further period as may be agreed in writing by **THE PARTIES**.

ARTICLE 9

NOTICE

Any communication under this Memorandum of Understanding will be made in writing in English and sent by registered mail to the address or sent to the email address or facsimile number of **THE INTERNATIONAL INSTITUTE OF KNOWLEDGE MANAGEMENT** and **NHA TRANG UNIVERSITY, VIETNAM**, in accordance with the case, below or below the other address or facsimile/email address as either party may have informed the sender and will, unless otherwise provided here, be deemed to be provided or made when sent to the recipient at that address or the email address or facsimile number as appropriate.

TO:

FIRST PARTY

THE INTERNATIONAL INSTITUTE OF KNOWLEDGE MANAGEMENT

Name Mr. Isanka P. Gamage

Position Co-Founder and Managing Director of TIIKM

Phone Number +94 715589870

E-mail Isanka.gamage@tiikmedu.com

Address No; 531/18, Kotte Road, Pitakotte, 10100, Sri

Lanka

TO:

SECOND PARTY

NHA TRANG UNIVERSITY, VIETNAM

Name Prof. Dr. Pham Quoc Hung

Position Vice Rector

Phone +84 258 2471303 Number E-mail dea@ntu.edu.vn

No.2 Nguyen Dinh Chieu, Vinh Tho, Nha Trang, Address

Khanh Hoa

The above note is an understanding reached between THE INTERNATIONAL

INSTITUTE OF KNOWLEDGE MANAGEMENT and NHA TRANG UNIVERSITY,

VIETNAM on the matters mentioned herein.

Signed by

The International Institute of Knowledge Management (Pvt) Ltd 531/18, Kotte Road, Pitakotte. 10100 Sfi Lanka Tei: +94 715 589 870 / +94 113 132 828

for and on behalf of

THE INTERNATIONAL INSTITUTE OF KNOWLEDGE MANAGEMENT

Mr. Isanka P. Gamage

Co-Founder and Managing Director of TIIKM

Signed by

for and on behalf of

NHA TRANG UNIVERSITY, VIETNAM

Prof. Dr. Pham Quoc Hung

Vice Rector

SECOND PARTY NHA TRANG UNIVERSITY, VIETNAM